



 **NCMA**

TYSONS

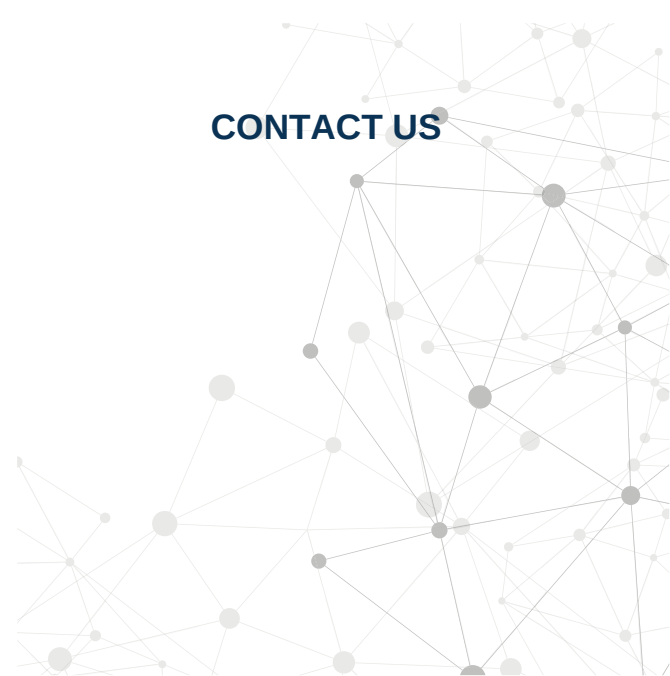
Sponsor Benefits Package
2025 & 2026 Program Year



www.ncmatysons.org

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ABOUT NCMA TYSONS

We are dedicated to advancing the contract management profession by offering unparalleled networking, professional development, and leadership opportunities. As one of the leading chapters of the National Contract Management Association, we are committed to fostering excellence in contract management!

Our chapter serves as a hub for professionals to connect, share knowledge, and grow in their careers and by sponsoring our chapter, your organization will gain direct access to our vibrant community of contract management professionals who are influential in their fields. Our sponsorship program provides unique opportunities to enhance your brand visibility, engage with industry leaders, and demonstrate your commitment to professional excellence!

Sponsorship Benefits:

- **Enhanced Brand Exposure:** Your organization's name and logo will be prominently featured at our events, on our website, and in our communications, reaching a targeted audience of contract management professionals.
- **Networking Opportunities:** Connect with key decision-makers and influencers in the contract management community through our exclusive networking events, workshops, and conferences.
- **Thought Leadership:** Position your organization as a thought leader by participating in our panel discussions presenting at seminars, and contributing to our educational materials and publications.
- **Community Engagement:** Showcase your commitment to the professional development of the contract management community by supporting our mentoring programs, certification courses, and leadership initiatives.
- **Customized Partnership:** Tailor your sponsorship package to align with your organization's strategic goals, whether it's through event sponsorship, targeted promotions or exclusive content contributions.



MEET THE TEAM



Lawrence
President



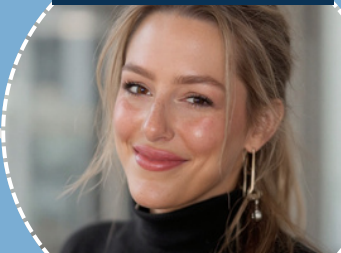
Panos
President Elect



Chris
Sponsorship



Tiffany
Gov. Relations



Kalyn
Communications



Briana
Operations



Sanjay
Secretary



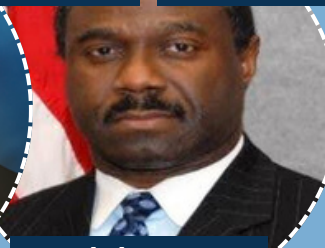
Darlene
Programs



Karen
Treasurer



Consuella
Membership



Alphonso
Partnership



Stephanie
Certification



Tonya
Outreach

MEMBERSHIP DEMOGRAPHICS

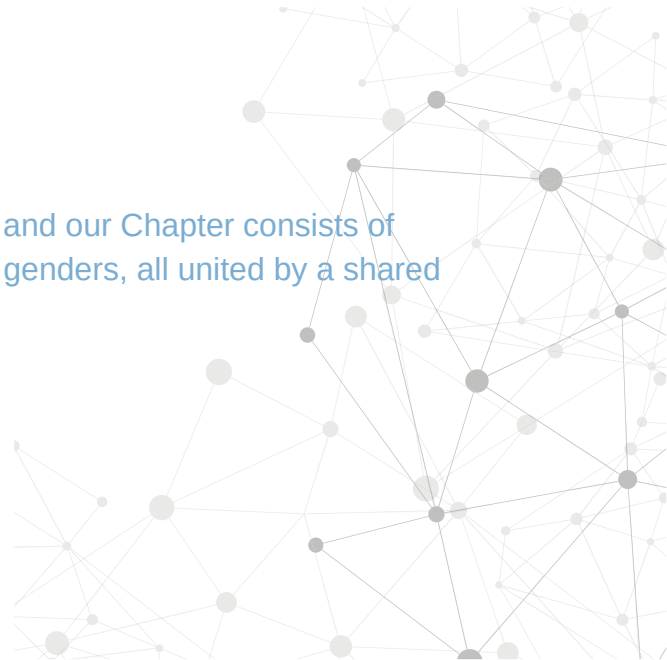
Our Chapter boasts a vibrant and diverse membership, reflecting a wide range of professional backgrounds, experience levels, and industries. Our active members include seasoned contract management professionals, mid-career experts, and enthusiastic newcomers, all dedicated to advancing their careers and contributing to the field. Our Chapter draws members from various sectors, including government, defense, healthcare, technology, and consulting, ensuring a rich exchange of ideas and best practices.



948 Active Members



We are committed to fostering an inclusive environment, and our Chapter consists of members spanning different age groups, ethnicities, and genders, all united by a shared passion for excellence in contract management.



SIGNATURE ANNUAL ACTIVITIES

Our Chapter hosts a diverse range of activities annually, designed to foster professional growth and community engagement among our members. These activities include chapter dinner meetings, educational workshops/training sessions, community service initiatives networking events, and career fairs. Each of these activities reflects our Chapter's commitment to enhancing the professional lives of our members and contributing to the broader community.

Chapter Dinner Meetings

We host dinner meetings, featuring keynote speakers/panel discussions centered on contract management, small business profiles, networking and more. Dinner meetings also serve as a time for chapter members to share their ideas for the betterment of the chapter.

Educational Workshops and Training Sessions

Foundational to our Chapter's mission is providing opportunities for professional growth. By providing a robust training curriculum, we support the growth of existing members and create demand for non-members to join.

Community Impact Initiatives

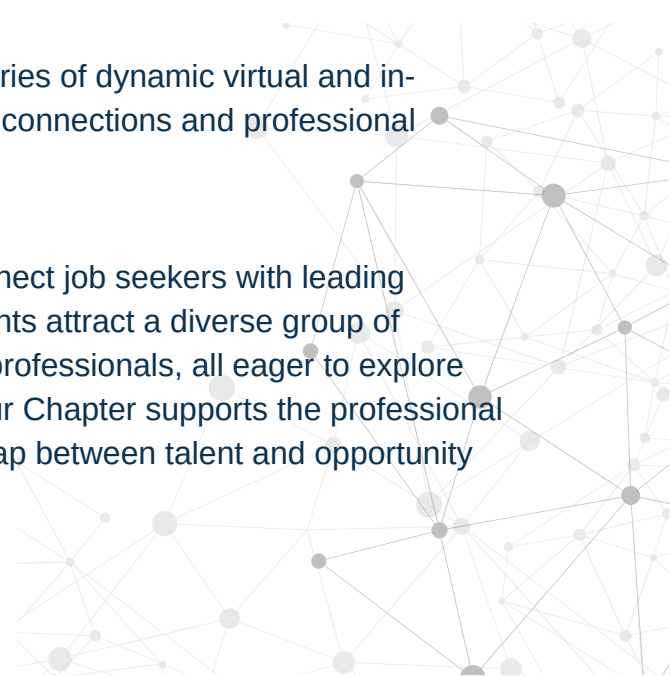
Each year our Chapter actively engages in a variety of community impact initiatives, reflecting our commitment to social responsibility and local impact. Our members selflessly volunteer their time and expertise to support underprivileged communities.

Networking Events

In addition to the Chapter dinner meetings, we host a series of dynamic virtual and in-person networking events each year, designed to foster connections and professional relationships among our members.

Career Fairs

Each year, we host several career fairs designed to connect job seekers with leading employers in the contract management field. These events attract a diverse group of attendees, ranging from recent graduates to seasoned professionals, all eager to explore new career opportunities. Through these career fairs, our Chapter supports the professional advancement of our members and we help bridge the gap between talent and opportunity in the contract management community.



SPONSORSHIP BENEFITS

Exposure to Decision Makers:

With over 22,000 active members, NCMA is the premier professional association for contract professionals. Members include both government and industry practitioners as well as thought leaders and subject matter experts.

Local Engagement:

Nearly 25% of the federal workforce lives and works in the Tyson's Metro area. Our chapter provides a forum for agencies to engage with members of the broader contracting community and recruit professionals and business to their ecosystems.

Branding & Marketing:

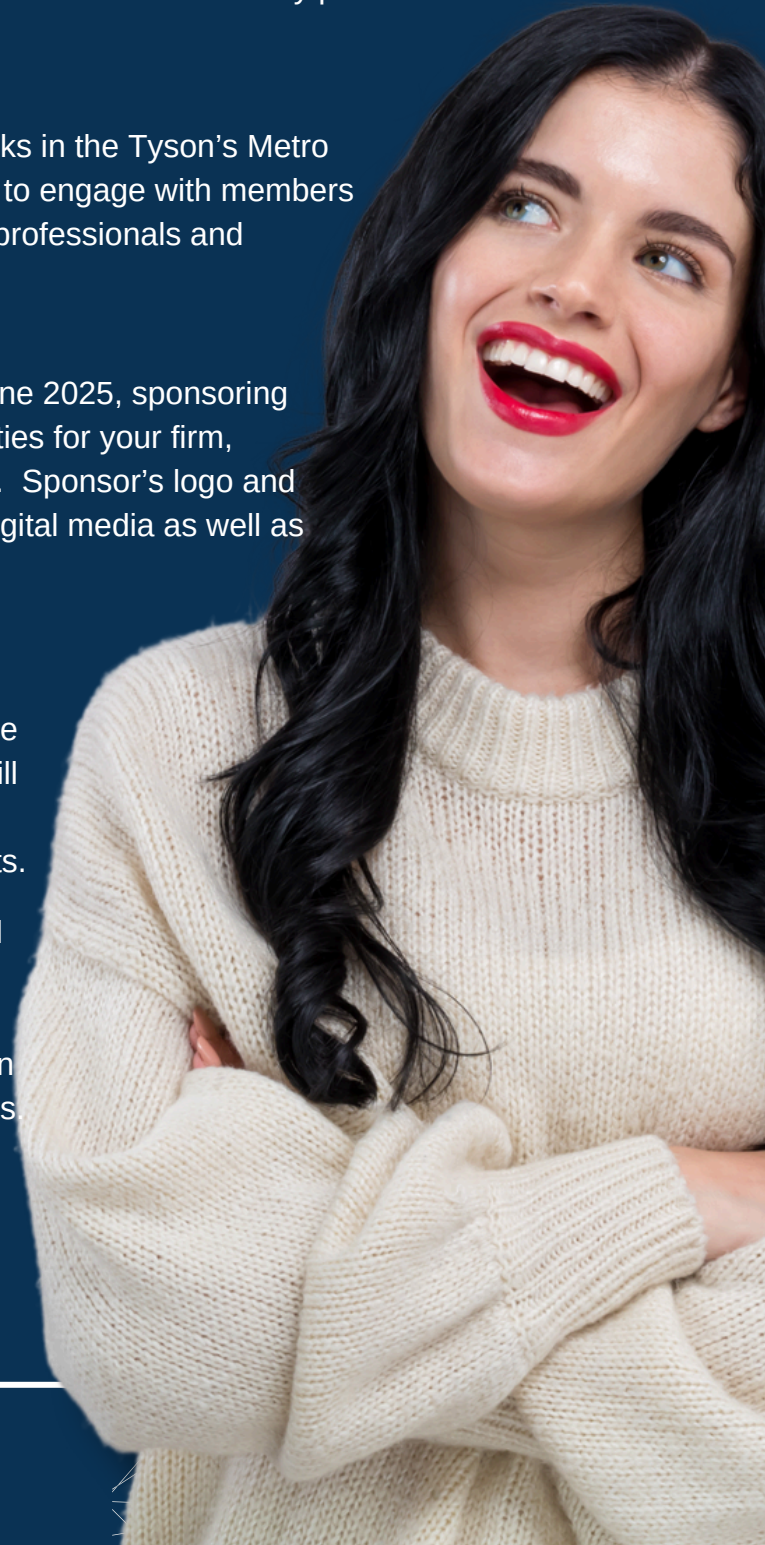
with a stacked event schedule running through June 2025, sponsoring our Chapter provides great promotional opportunities for your firm, whether you are brand new and established firms. Sponsor's logo and company materials will be featured on print and digital media as well as other promotional activities.

Speaking Opportunities:

Tyson dinner meetings and other chapter events will provide opportunities for sponsors to showcase their businesses. Event and top level sponsors will be highlighted during those events with top sponsors receiving speaking slots at certain events.

Community Engagement and Corporate Social Responsibility:

By supporting our Chapter's community service initiatives and educational programs, sponsors can enhance their corporate social responsibility efforts. This involvement demonstrates a commitment to the professional community and broader societal impact, fostering goodwill and strengthening the sponsor's reputation.



PACKAGE COMPARISON

PLATINUM - \$10,000

Premier Benefits:

- Premier placement of company logo on all NCMA Tysons chapter materials and website
- Opportunity to speak at major NCMA Tysons Chapter events
- Four complimentary tickets to all NCMA Tysons Chapter dinner meetings
- Recognition as a Platinum Sponsor at all events
- Logo placement on event banners, emails, and social media
- Mention in the Chapter's newsletter

GOLD - \$5,000

Enhanced Benefits:

- Opportunity to host a workshop or seminar
- Three complimentary tickets to all NCMA Tysons events
- Recognition as a Gold Sponsor at all events
- Logo placement on event banners, emails, and social media
- Mention in the Chapter's newsletter

SILVER - \$2,500

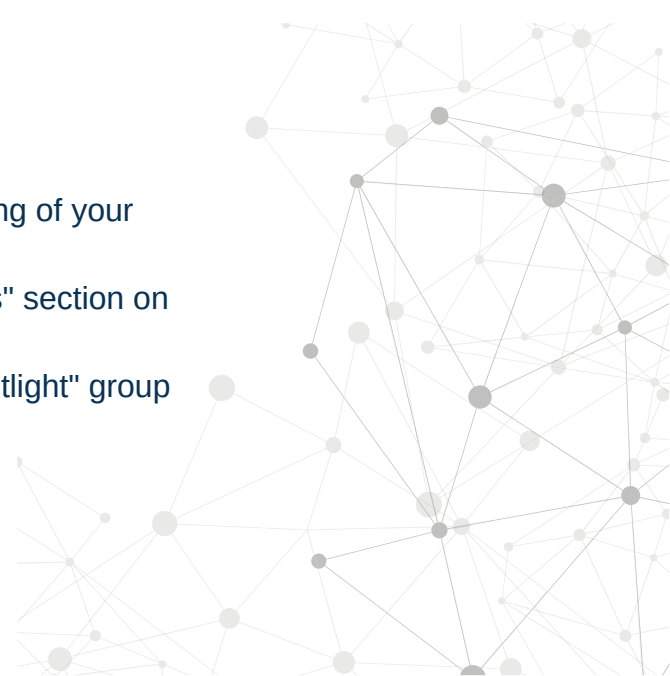
Elevated Benefits:

- Opportunity to distribute promotional materials at events
- Two complimentary tickets to all NCMA Tysons events
- Recognition as a Silver Sponsor at all events
- Logo placement on event banners and emails
- Mention in the Chapter's newsletter

COMMUNITY PARTNER - \$750

Foundational Benefits:

- One complimentary ticket to a Chapter Dinner Meeting of your choice.
- Logo placement in a dedicated "Community Partners" section on our sponsorship webpage.
- Company tag in a quarterly "Community Partner Spotlight" group post on social media.



PACKAGE COMPARISON

| Tier Level | Platinum | Gold | Silver | Community Partner |
|-------------------------------------|--|--------------------------|--------------------|-------------------------------|
| Price | \$10,000 | \$5,000 | \$2,500 | \$750 |
| Length of Sponsorship | 1 year | 1 Year | 1 Year | 1 Year |
| Brand Placement at Signature Events | Premier Placement | High Visibility | Standard Placement | Shared Placement |
| Speaking Opportunities | Yes | Yes | - | - |
| Advertisement in Newsletter | Half Page | Quarter Page | - | * |
| Complimentary Event Tickets | 4 | 3 | 2 | 1(to one dinner meeting) |
| Recognition at Events | All Events | All Events | All Events | All Events (Shared) |
| Visibility | Banners, Emails, Website, Social Media | Banners, Emails, Website | Website | Website, Social Media (Group) |

Alternative Support Options*

In-Kind Partnerships Provide a valuable service, venue, or product for one of our events and receive the full benefits of our Community Partner tier. Opportunities are limited and subject to board approval.

Friends of the Chapter Make a donation of any amount to support our chapter's programming. All donors will be recognized with a text-only name listing on our website's supporter page.

For more information on these opportunities, please contact us.

CONTACT US

For More Information:



www.ncmatysons.org



sponsorships@ncmatysons.org

